

THE KRESGE FOUNDATION



Manchester Public Health

Creating Neighborhoods of
Opportunity


June 25, 2019

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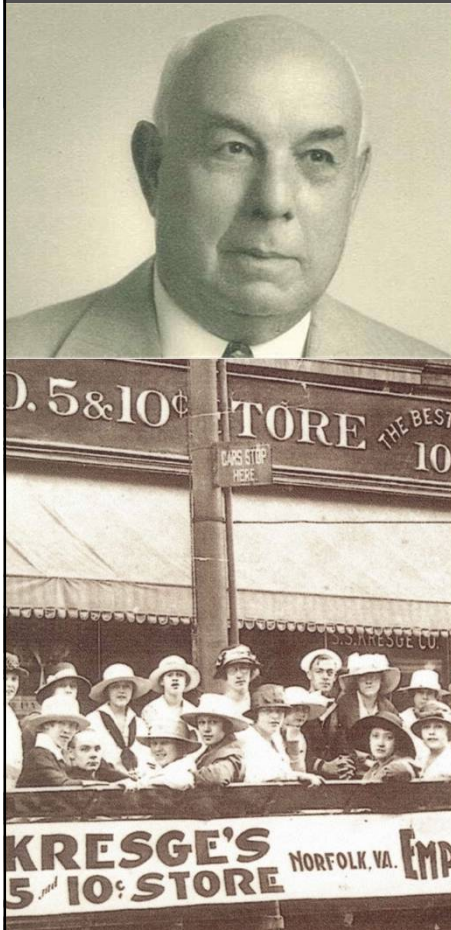
AGENDA

- Background
- National Landscape
- Approaches and Considerations

2



THE KRESGE FOUNDATION FOUNDATION HISTORY



- Founded in 1924 to promote human progress.
- Founder of the S.S. Kresge Company, which began as a single five and dime store.
- The revolutionary retail concept expanded nationally, eventually becoming Kmart Corporation.
- Until his death at age 99 in 1966, Mr. Kresge served on the board and contributed \$60.5 million to the foundation.

Quick Facts - 2018



\$3.8 Billion
Endowment



\$144.2 Million
Grants Awarded



\$230 Million Active
Social Investments



Founded by
Retail Pioneer
Sebastian S. Kresge



Work in 230+
Cities Nationally



100+
Employees

Values

- Stewardship
- Respect
- Creativity
- Partnership
- ***Opportunity***

Programming Areas

- Education
- Arts and Culture
- **American Cities** (Detroit, Memphis, NOLA)
- Environment
- Human Services
- ***Health***

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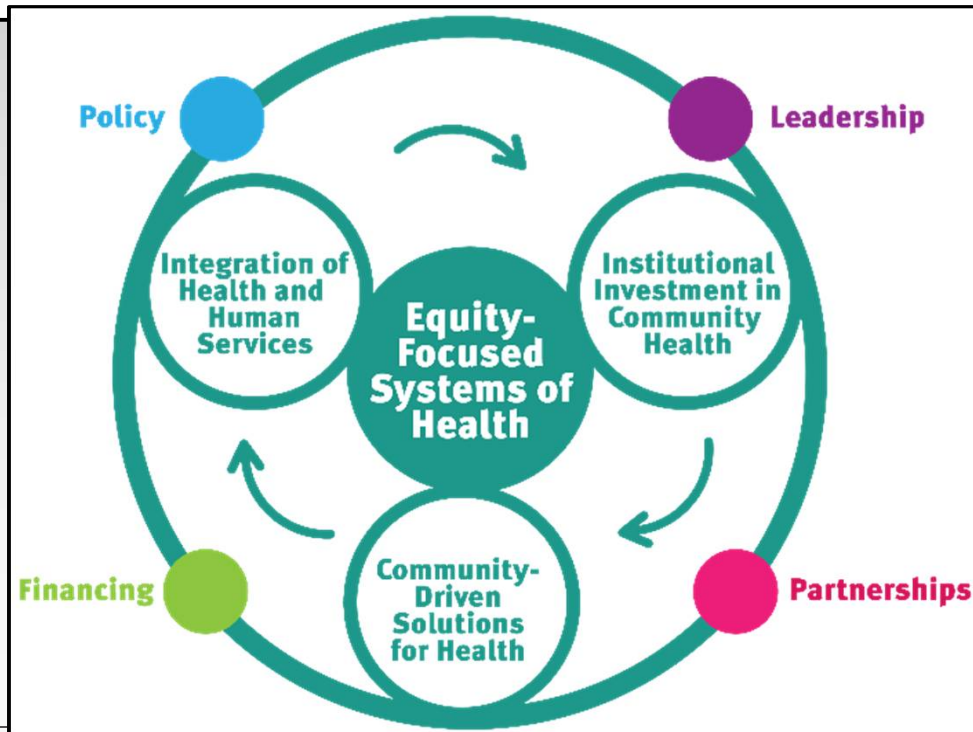
Health

We help build **equity-focused systems of health** that create opportunities for **all people to achieve well-being.**

7

Health programming for equity and impact

Creating opportunities for people to achieve good health



Begins with Leadership



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9

Challenges

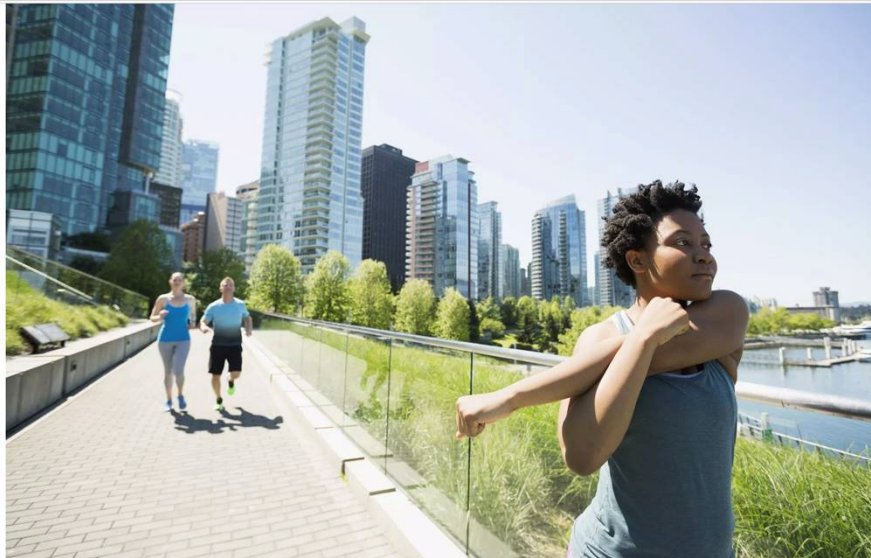
- Lack of Strategy
- Need for Cross Sector
- Funding
- Inequities

Approaches

- Multi-sector
- Focus on systems
- Moving Upstream
- Funding Collaborative

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Models in Cities



NLC Cities of Opportunity Pilot Promotes 'Healthy People, Thriving Communities'

Month 00, 2011

Title of presentation here

12

Models in Cities

JPMORGAN CHASE & CO.

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CORPORATE RESPONSIBILITY

INSTITUTE

CAREERS

chase.com

jpmorgan.com



NEWS

Text Size: A A A

JPMorgan Chase Launches *AdvancingCities*, a \$500 Million Initiative to Create Economic Opportunity in Cities

AdvancingCities, a first-of-its-kind corporate effort, will create a new investment fund to finance critical projects, help more people benefit from economic growth and leverage outside capital to invest a total of \$1.5 billion in cities

The AdvancingCities Challenge will encourage the development of creative solutions to drive inclusive growth through collaboration between civic, business and community leaders

September 12, 2018 (New York, NY) – JPMorgan Chase today announced the creation of *AdvancingCities*, a new \$500 million, five-year initiative to drive inclusive growth and create greater economic opportunity in cities across the world. *AdvancingCities*

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Detroit, Memphis, and New Orleans



American Cities

We seek to expand opportunity by promoting effective and inclusive community development practice in American cities.

Month 00, 2011

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14

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DETROIT'S **EARLY CHILDHOOD** PARTNERSHIP

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15



80,000 CHILDREN 8 AND UNDER LIVE IN DETROIT.

Over 60% of Detroit's children
0–5 live in poverty, with **more**
children living in extreme
poverty than any of the
country's 50 LARGEST CITIES.

YET CLOSE TO 200 ORGANIZATIONS EXIST TO SUPPORT THEM:**EXISTING ASSETS**

- ✓ Existing state and community infrastructure
- ✓ Existing local **communities of practice** for providers and center leaders
- ✓ Existing local organizations providing **financial and real estate services**
- ✓ Existing community of **established and emerging foundations** with a direct or indirect focus on early childhood.
- ✓ Existing city-wide atmosphere of **growth and resilience**.
- ✓ Existing collaborative efforts focused on health and development

It's a good thing...

The Hope Starts Here Framework.

6 IMPERATIVES:
what we must do to make
Detroit a city that puts our
young children and families first

15 STRATEGIES:
recommended
actions to achieve
our vision by 2027



IMPERATIVE #6:

Find new ways to fund early childhood, and make better use of the resources we have

- Strategy #14: Increase state and local funding
- Strategy #15: Better coordinate philanthropic giving

IMPERATIVE #1:

Promote the health, development and well-being of all Detroit children

- Strategy #1: Support the first 1,000 days of a child's life
- Strategy #2: Establish a comprehensive health and developmental screening system

IMPERATIVE #5:

Create tools and resources to better coordinate systems that impact early childhood

- Strategy #11: Create a central coordinating body to lead early childhood efforts
- Strategy #12: Use one integrated data system to increase information sharing across systems
- Strategy #13: Ensure systems adjacent to early childhood also take children into account

IMPERATIVE #2:

Support parents and caregivers as children's first teachers and champions

- Strategy #3: Support the role of families in children's development
- Strategy #4: Improve the processes, programs and systems that support them
- Strategy #5: Create a team of advocates to champion early childhood

IMPERATIVE #4:

Guarantee safe and inspiring learning environments for our children

- Strategy #9: Improve facilities quality across Detroit
- Strategy #10: Align, increase, and better leverage existing resources

IMPERATIVE #3:

Increase the overall quality of Detroit's early childhood programs

- Strategy #6: Develop common standards, and support providers with professional development opportunities
- Strategy #7: Attract, better compensate, and retain the early childhood workforce
- Strategy #8: Align the early childhood and K-3 systems

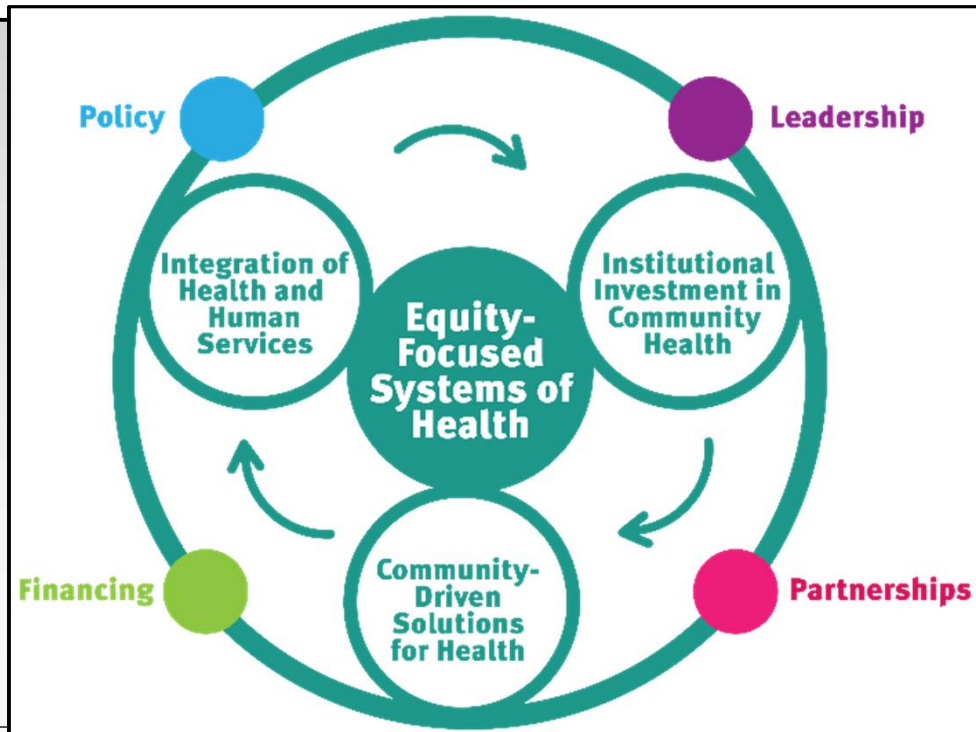


Communities: Things to Consider

- Shared Priorities/Agenda
- Leveraging Resources
- Public/Private Partnerships
- Impact vs. Sustainability

Health programming for equity and impact

Creating opportunities for people to achieve good health



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